

悍高 HIGOLD®

GROUP INTRODUCTION

悍高集团股份有限公司



2016 中国红点设计大奖  
iF Product Award 2016



2017 中国红点设计大奖  
iF Product Award 2017



2016 德国红点设计大奖  
iF Product Award 2016



德国红点设计大奖  
iF DESIGN AWARD 2016



悍高品牌代言人

甄子丹

# CATEGORY

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01.

## ABOUT HIGOLD

Brand Story  
Corporate Structure  
Board Member

02.

## MANUFACTURING CAPABILITY

Star Headquarter  
Workshop  
Test Center

03.

## HIGOLD HONOR

Certificate Of Honor  
Patent

04.

## PRODUCT RANGE

05.

## SALES NETWORK & SHOWROOM

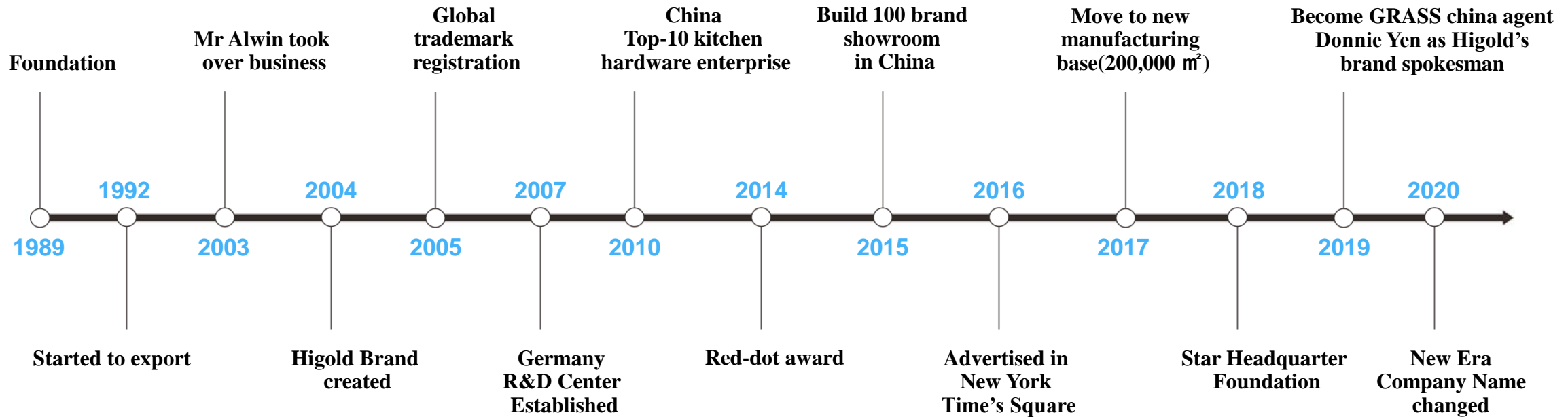
Overseas Sales Network  
Sales Team  
Brand Image Showroom

06.

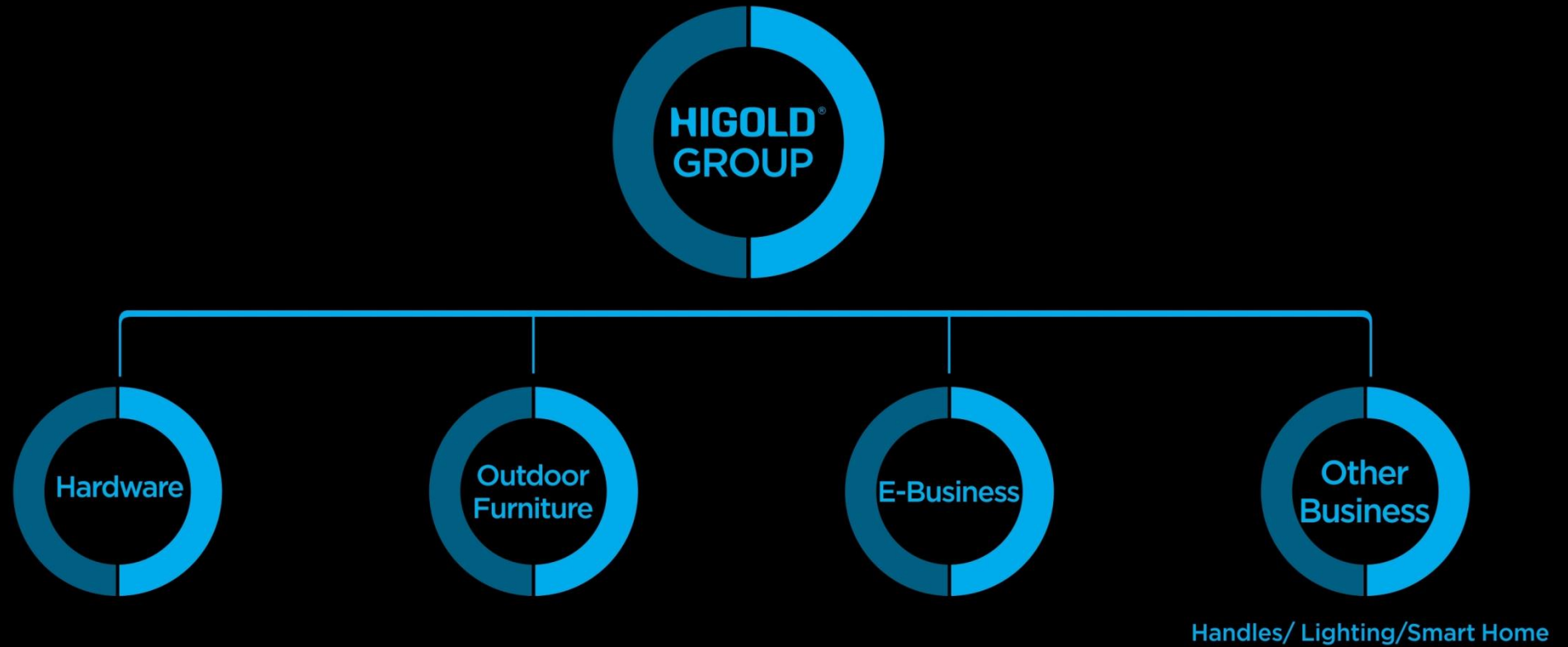
## CORPORATIVE BRAND

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**ABOUT NIGOLD**







### Ms. Lily Ou

Executive Director (Financial)  
Capital Operation Expert  
Nationality: China

### Mr. Sun

Executive Director (Production Management)  
Technical & Lean MFG Expert  
Nationality: China

### Mr. Alwin Ou

Managing Director (Owner)  
Brand & Marketing Expert  
Nationality: China

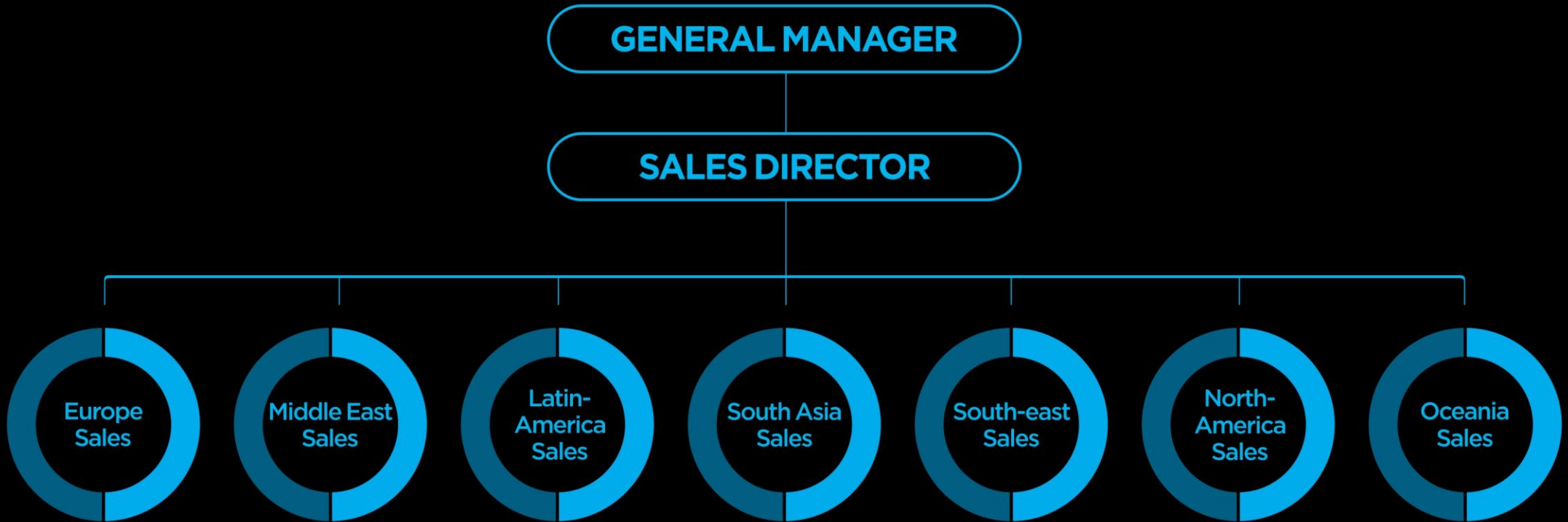
### Mr. Nicolas

Executive Director (Products Design)  
Global Famous Products Design Master  
Red Dot Award Winner  
Nationality: Germany

### Mr. Dan

Independent Director (International Trade)  
HK University Guest Professor  
Nationality: Hong Kong, China





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**MANUFACTURING CAPABILITY**



HIGOLD®

STAR HEADQUARTER



Higold's Star Headquarter-Ferrari design team's work



HIGOLD®

WORKSHOP



Asia's Largest Functional Hardware Production Base



HIGOLD®

WORKSHOP

Automated Production Workshop





HIGOLD®



TEST CENTER



Strict Quality Control & Modern Test Center



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**HIGOLD<sup>®</sup> HONOR**



reddot design award  
winner 2014



reddot design award  
winner 2017



reddot design award  
winner 2018



DESIGN  
AWARD 2020



kapok Design Awards China



Red Star Design Award



pininfarina  
DESIGN



Gloden Hook Prize



National Standards  
Maker of Kitchen  
Hardware Industry



ISO 9001 Quality  
Management  
Certification



National  
High-Tech  
Enterprise



Top ten Chinese  
enterprises of kitchen  
and bathroom  
accessories



GS Quality Test  
Certification



BSCI certification

## 300 PLUS PATENTS



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**PRODUCT RANGE**



HIGOLD®



SHEARER  
Space Swivel Pull-out

KITCHEN ACCESSORIES



SHEARER  
Lift-up Series



SHEARER  
Corner Units

SHEARER  
Base Units





HIGOLD®



SHEARER 3.0  
GUCCI Multi-purpose Basket

KITCHEN ACCESSORIES



SHEARER 4.0  
GUCCI Multi-purpose Basket



SHEARER 3.0  
GUCCIMul Basket

SHEARER 4.0  
GUCCIMul Basket





HIGOLD®



ARMANI  
Underwear storage Box

WARDROBE ACCESSORIES



ARMANI  
Clothes Rail



ARMANI  
Jewelry Box



ARMANI  
Pants Rack



HIGOLD®



CL8  
Steam dishwasher and Sink

SINKS



HANDMADE  
Kitchen Sink



HIGOLD®

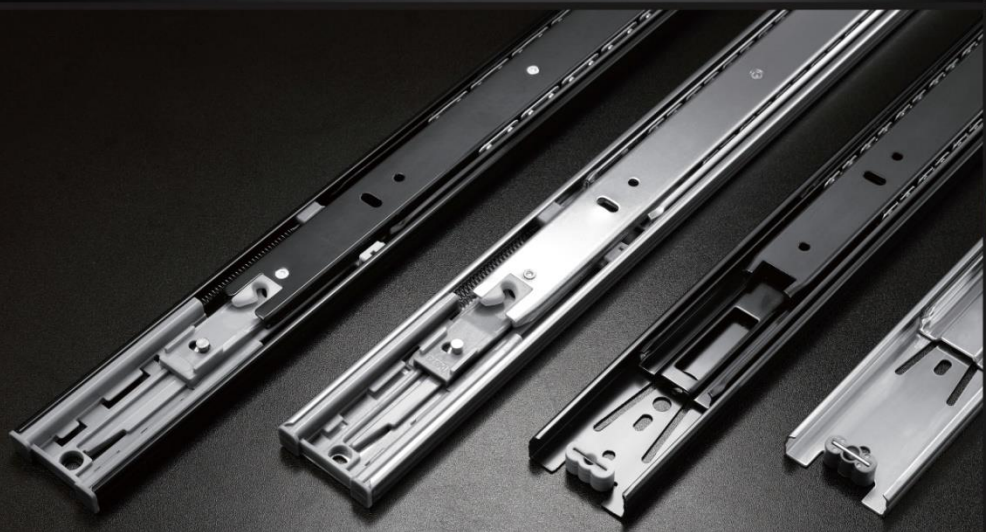


HUMER HINGE  
LEADING DESIGN



HUMER HINGE  
LEADING DESIGN

FURNITURE  
FITTINGS



BALL BEARING SLIDE  
LEADING DESIGN



悍高 HIGOLD



HUMER DRAWER  
LEADING DESIGN



HIGOLD®



WINDOW/DOOR  
ACCESSORIES



HARDWARE  
*pininfarina*

HIGOLD®



OUTDOOR FURNITURES

Onda  
*pininfarina*





HIGOLD®



LIGHTING

Higold Home Lighting System



HIGOLD®



SMART HANGER

DB9  
*pininfarina*



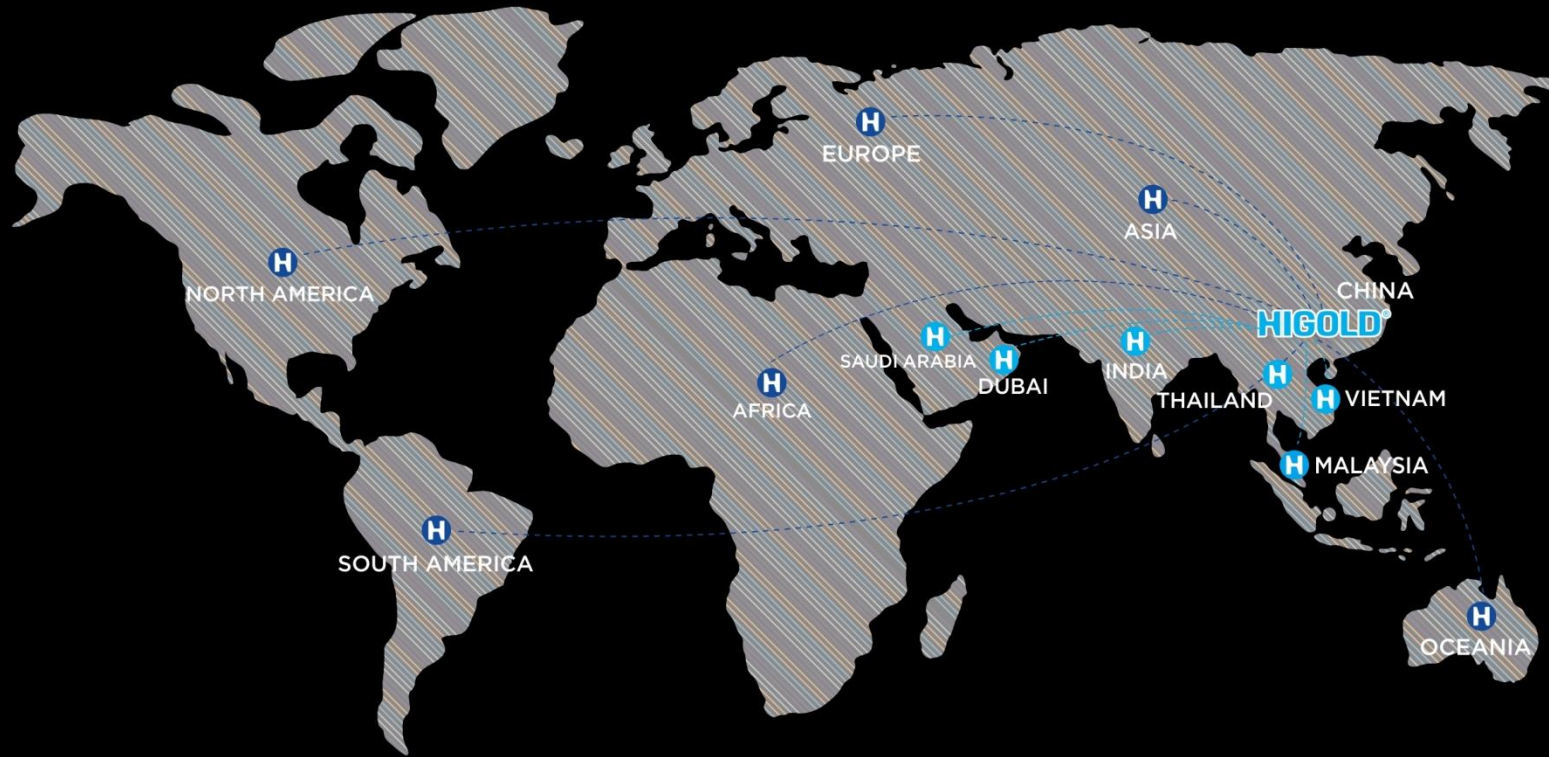
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**SALES NETWORK &  
SHOWROOM**



# GLOBAL SALES NETWORK

Higold's overseas partners locate more than 75 countries





HIGOLD®

SALES TEAM



Export Sales Team



HIGOLD®

SALES TEAM

悍高HIGOLD®

2019 /

GLOBAL DISTRIBUTOR  
& NEW PRODUCT  
LAUNCH CONFERENCE

智取未来

设计大奖  
Design award

2019 Global Distributor & New Product Launch Conference





Higold Attends All Leading Exhibitions

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**WORLD - FAMOUS  
CORPORATIVE BRAND**



HARDWARE CATEGORY FAMOUS  
COOPERATIVE BRANDS



悍高HIGOLD®

创意家居·灵魂

Thank you

[www.higold.com.cn](http://www.higold.com.cn)